

GOVERNMENT OF MIZORAM
INFORMATION & PUBLIC RELATIONS,
PRINTING & STATIONERY DEPARTMENT

COMPETITIVE EXAMINATION FOR RECRUITMENT TO
THE POST OF AUDIO VISUAL PRODUCTION
ASSISTANT
(FEBRUARY-2026)

PAPER-I

(GENERAL KNOWLEDGE, GENERAL ENGLISH,
SIMPLE ARITHMETIC, BASIC COMPUTER
KNOWLEDGE, ESSAY WRITING & ENGLISH
COMPREHENSION)

Full Marks : 200
Time Allowed : 3 Hours

Signature of Invigilator _____

CODE :

(For official use)

SUBJECT	MARK CARRIED BY EACH QUESTION / TOPIC	NO. OF CORRECT ANSWERS	NO. OF WRONG ANSWERS	MARKS OBTAINED
GK	2			
Gen. English	2			
Simple Arithmetic	2			
Basic Computer Knowledge	2			
Essay Writing	20	N.A.	N.A.	
English Comp.	30	N.A.	N.A.	
TOTAL				

Signature of Examiner : _____

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PART-A (MULTIPLE CHOICE QUESTION - 160 MARKS)

All questions carry equal mark of 2 each. Attempt all questions.

For Question No. 1 - 80, Put a tick (✓) mark against the correct answer in the space given in each question.

GENERAL KNOWLEDGE (40 MARKS)

1. Aryabhata was famous for:
(a) Medicine ()
(b) Literature ()
(c) Politics ()
(d) Mathematics and astronomy ()
2. The Mountbatten Plan (1947) led to:
(a) Constitution making ()
(b) Partition of India ()
(c) Emergency rule ()
(d) Federal system ()
3. The Lucknow Pact (1916) was made between:
(a) Congress and Muslim League ()
(b) British and Congress ()
(c) Gandhi and Ambedkar ()
(d) Nehru and Jinnah ()
4. Fundamental Rights are included in _____ of Indian Constitution.
(a) Part II ()
(b) Part III ()
(c) Part IV ()
(d) Part V ()
5. The minimum age to become a member of Lok Sabha is:
(a) 18 years ()
(b) 21 years ()
(c) 30 years ()
(d) 25 years ()
6. Which schedule of the Constitution contains the list of states and union territories?
(a) First Schedule ()
(b) Second Schedule ()
(c) Seventh Schedule ()
(d) Ninth Schedule ()
7. The Arctic region is gaining political attention mainly due to:
(a) Discovery of ancient fossils ()
(b) Increase in fishing activity ()
(c) Opening of new sea routes and resources ()
(d) Growth of tourism industry ()

8. When it enters Cachar district of Assam, which of the following is known as Dhaleswari?
- (a) Tuirial river ()
 - (b) Tlawng river ()
 - (c) Tuirini river ()
 - (d) Tuivawl river ()
9. Which is an example of indirect tax?
- (a) GST ()
 - (b) Corporate tax ()
 - (c) Income Tax ()
 - (d) Wealth tax ()
10. The headquarters of RBI is in:
- (a) Delhi ()
 - (b) Kolkata ()
 - (c) Chennai ()
 - (d) Mumbai ()
11. Inflation is usually measured by:
- (a) Balance of Trade ()
 - (b) Interest Rate ()
 - (c) Consumer Price Index (CPI) ()
 - (d) GDP Growth Rate ()
12. Which vitamin helps in blood clotting?
- (a) Vitamin A ()
 - (b) Vitamin C ()
 - (c) Vitamin D ()
 - (d) Vitamin K ()
13. The pH value of pure water is:
- (a) 7 ()
 - (b) 6 ()
 - (c) 5 ()
 - (d) 8 ()
14. Why are LCD displays still widely used in modern smartphones despite the availability of LED, QLED, and Plasma technologies?
- (a) LCD provides the highest contrast among all displays ()
 - (b) LCD consumes the least power in all conditions ()
 - (c) LCD is cheaper, more durable, and free from burn-in issues ()
 - (d) LCD offers true blacks by turning off individual pixels ()
15. Instagram is owned by:
- (a) Google Inc. ()
 - (b) Meta Inc. ()
 - (c) Microsoft Inc. ()
 - (d) Apple Inc. ()

16. The current Union Railway Minister of India is:
(a) Nitin Gadkari ()
(b) Piyush Goyal ()
(c) Ashwini Vaishnaw ()
(d) Dharmendra Pradhan ()
17. Which country has the largest proven oil reserves in the world?
(a) Saudi Arabia ()
(b) Iran ()
(c) Iraq ()
(d) Venezuela ()
18. Viktor Axelsen is famous for playing:
(a) Tennis ()
(b) Table Tennis ()
(c) Badminton ()
(d) Squash ()
19. Purun Tlang is located in which district of Mizoram?
(a) Saiha ()
(b) Hnahthial ()
(c) Lunglei ()
(d) Lawngtlai ()
20. Who is the current Chairman of the Mizoram Public Service Commission (MPSC)?
(a) John Neihlaia ()
(b) K. Lalhmingliana ()
(c) PB Lianthangpuii ()
(d) R. Lalramnghaka ()

GENERAL ENGLISH (30 MARKS)

Direction (Question Nos 21-22) : Choose the correct articles to fill in the blanks.

21. He is ___ heir to the throne.
(a) a ()
(b) an ()
(c) the ()
(d) No article ()
22. He plays ___ violin very well.
(a) a ()
(b) an ()
(c) the ()
(d) no article ()

Direction (Question Nos 23-24) : Choose the correct prepositions to fill in the blanks.

23. He is married ____ a doctor.
(a) to ()
(b) with ()
(c) by ()
(d) from ()
24. The book is ____ the shelf.
(a) in ()
(b) at ()
(c) on ()
(d) under ()

Direction (Question Nos 25-27) : Choose the correct/appropriate verbs to fill in the blanks.

25. I ____ this movie before.
(a) have seen ()
(b) saw ()
(c) see ()
(d) seeing ()
26. If he ____ hard, he will pass.
(a) work ()
(b) working ()
(c) worked ()
(d) works ()
27. The train ____ before we reached the station.
(a) was leaving ()
(b) had been left ()
(c) left ()
(d) had left ()

Direction (Question Nos 28-29) : Choose the one-word substitution.

28. A person who is unable to pay debts.
(a) Insolvent ()
(b) Bankrupt ()
(c) Poor ()
(d) Debtor ()
29. A person who is new to a job.
(a) Beginner ()
(b) Novice ()
(c) Junior ()
(d) Amateur ()

Direction (Question Nos 30-31) : Choose the Correct Sentence.

30. He is senior than me.

- (a) He is senior from me. ()
- (b) He is senior with me. ()
- (c) He is senior to me. ()
- (d) He is senior over me. ()

31. He is good in English.

- (a) He is good on English. ()
- (b) He is good for English. ()
- (c) He is good with English. ()
- (d) He is good at English. ()

Direction (Question Nos 32-33): Change the Voice.

32. Close the door.

- (a) Let the door closed. ()
- (b) The door is to be closed. ()
- (c) Let the door be closed. ()
- (d) The door is ordered to close. ()

33. The homework was done by Riya.

- (a) Riya did the homework ()
- (b) Riya has done the homework ()
- (c) Riya does the homework ()
- (d) Riya is doing the homework ()

Direction (Question Nos 34-35): Choose the correct Indirect Narration from the following options.

34. He said, "I am happy."

- (a) He said that I was happy. ()
- (b) He told that he was happy ()
- (c) He said he was happy. ()
- (d) He said that he was happy. ()

35. He said, "I will go to Delhi."

- (a) He said that he will go to Delhi ()
- (b) He said that he would go to Delhi ()
- (c) He says that he would go to Delhi ()
- (d) He said he go to Delhi. ()

SIMPLE ARITHMETIC (40 MARKS)

36. $25+35+5 \times 2=?$
(a) 39 ()
(b) 35 ()
(c) 30 ()
(d) 45 ()
37. $120 \div 6 + 8 \times 3=?$
(a) 44 ()
(b) 46 ()
(c) 48 ()
(d) 50 ()
38. What is 25% of 400?
(a) 80 ()
(b) 90 ()
(c) 100 ()
(d) 120 ()
39. The population of a town is 1000, if the population increases by 20% in first year and 25% in second year. Total increase is:
(a) 45% ()
(b) 50% ()
(c) 55% ()
(d) 60% ()
40. The average of 4 numbers is 25. Their total sum is:
(a) 80 ()
(b) 90 ()
(c) 100 ()
(d) 110 ()
41. The sum of 6 numbers is 300. Their average is:
(a) 40 ()
(b) 45 ()
(c) 50 ()
(d) 55 ()
42. If 5 pens cost ₹50, what is the cost of 8 pens?
(a) ₹70 ()
(b) ₹75 ()
(c) ₹80 ()
(d) ₹85 ()
43. The ratio of boys to girls is 7 : 5. If boys are 35, number of girls is:
(a) 20 ()
(b) 25 ()
(c) 30 ()
(d) 40 ()

52. The amount on ₹2000 at 5% Compound Interest for 2 years is:
- (a) ₹2200 ()
 - (b) ₹2205 ()
 - (c) ₹2210 ()
 - (d) ₹2215 ()
53. Length of a rectangle field is 12 m and its area is 96 m². Breadth is:
- (a) 6 m ()
 - (b) 7 m ()
 - (c) 8 m ()
 - (d) 9 m ()
54. Radius of a circle is 7 m. Area is :
- (a) 144 m² ()
 - (b) 150 m² ()
 - (c) 160 m² ()
 - (d) 154 m² ()
55. Volume of a cylinder with radius 7 cm and height 10 cm :
- (a) 1500 cm³ ()
 - (b) 1520 cm³ ()
 - (c) 1560 cm³ ()
 - (d) 1540 cm³ ()

BASIC COMPUTER KNOWLEDGE (50 MARKS)

56. Personal Computer is an example of:
- (a) Mini Computer ()
 - (b) Micro Computer ()
 - (c) Analog Computer ()
 - (d) High End Computer ()
57. Which of the following is not an essential component to perform a mail merge operation?
- (a) Main document ()
 - (b) Data source ()
 - (c) Merge fields ()
 - (d) Word fields ()
58. URL refers to:
- (a) Viruses ()
 - (b) Sharewares ()
 - (c) Address of a site on WWW ()
 - (d) Graphical representation of program activities ()
59. One megabyte is equal to:
- (a) 1024 bytes ()
 - (b) 1024 kilobytes ()
 - (c) 1024 gigabytes ()
 - (d) 1024 terabytes ()

44. A shopkeeper marks an item ₹1000 and gives 10% discount. Selling Price is:
- (a) ₹880 ()
 - (b) ₹890 ()
 - (c) ₹910 ()
 - (d) ₹900 ()
45. A man gains 25% by selling an item for ₹250. Cost Price is:
- (a) ₹180 ()
 - (b) ₹190 ()
 - (c) ₹200 ()
 - (d) ₹210 ()
46. A can do a work in 12 days, B in 6 days. Together they can do the work in:
- (a) 3 days ()
 - (b) 4 days ()
 - (c) 5 days ()
 - (d) 6 days ()
47. If 8 men can complete a work in 6 days, how many days will 4 men take?
- (a) 10 days ()
 - (b) 12 days ()
 - (c) 14 days ()
 - (d) 16 days ()
48. A train covers 180 km in 3 hours. The average speed of the train is:
- (a) 50 km/h ()
 - (b) 60 km/h ()
 - (c) 55 km/h ()
 - (d) 65 km/h ()
49. A car travel from Town A to Town B and If the average speed of that car is 40 km/h and the time taken to reach Town B to Town A is 5 hours, distance between Town A and Town B is:
- (a) 200 km ()
 - (b) 180 km ()
 - (c) 150 km ()
 - (d) 220 km ()
50. Find the Simple Interest on ₹1000 at 10% per annum for 2 years.
- (a) ₹200 ()
 - (b) ₹180 ()
 - (c) ₹150 ()
 - (d) ₹220 ()
51. A man deposited a sum of money at 10% simple interest and amounts to ₹1200 in 2 years. Find the principal he deposited.
- (a) ₹900 ()
 - (b) ₹950 ()
 - (c) ₹1000 ()
 - (d) ₹1100 ()

60. A programming error that causes a program to behave in an unexpected way is called:

- (a) Bug ()
- (b) Boot ()
- (c) Byte ()
- (d) Disk ()

61. What is a gutter margin?

- (a) Margin added to the left margin when printed ()
- (b) Margin added to the binding side of page ()
- (c) Margin added to the right margin when printed ()
- (d) Margin added to outside of a page when printed ()

62. One byte is equal to:

- (a) 4 bits ()
- (b) 8 bits ()
- (c) 14 bits ()
- (d) 18 bits ()

63. To centre align texts in MS Word, press:

- (a) Ctrl + M ()
- (b) Ctrl + L ()
- (c) Ctrl + E ()
- (d) Ctrl + W ()

64. The term that refers to exploiting and experimenting a telephone system is:

- (a) Phishing ()
- (b) Phreaking ()
- (c) Pharming ()
- (d) Prebinding ()

65. Which one of the following is also known as read/write memory?

- (a) RAM ()
- (b) DVD ()
- (c) ROM ()
- (d) Hard Disk ()

66. To get to the 'Symbol' dialog box, click on the _____ menu and choose 'Symbol'.

- (a) Tools ()
- (b) Design ()
- (c) Insert ()
- (d) Draw ()

67. IC chips used in computers are usually made of:

- (a) Lead ()
- (b) Silicon ()
- (c) Silver ()
- (d) Chromium ()

68. What does ALU in computing denote?
- (a) Arithmetic Layered Unit ()
 - (b) Arithmetic Logic Unit ()
 - (c) Arithmetical Logic Unit ()
 - (d) Arithmetical Layered Unit ()
69. Shift, Ctrl, Alt are examples of which of the following category?
- (a) Primary Keys ()
 - (b) Modifier Keys ()
 - (c) Function Keys ()
 - (d) Alternate Keys ()
70. Which kind of printer cannot print more than one character at a time?
- (a) Line ()
 - (b) Daisy wheel ()
 - (c) Laser ()
 - (d) Dot Matrix ()
71. Which feature allows you to combine cells in a table?
- (a) Autofit ()
 - (b) Merge Cells ()
 - (c) Table Style ()
 - (d) Split Cells ()
72. What is the 'Thesaurus' feature in Word used for?
- (a) Highlight text automatically ()
 - (b) Change document themes ()
 - (c) Provide synonyms and antonyms for words ()
 - (d) Insert text boxes ()
73. Which option in Excel is used to rearrange the rows based on the content of a particular column?
- (a) Find ()
 - (b) Filter ()
 - (c) Sort ()
 - (d) Format ()
74. When using PowerPoint, to play a PowerPoint show for previewing the show, select:
- (a) View, slide sorter ()
 - (b) View, slide ()
 - (c) View, slide show ()
 - (d) View, outline ()
75. In the context of animations in PowerPoint, what is a trigger?
- (a) An action button that advances to the next slide ()
 - (b) An item on the slide that performs an action when clicked ()
 - (c) The name of a motion path ()
 - (d) All of the above ()

76. The maximum zoom percentage in MS PowerPoint is:

- (a) 100% ()
- (b) 200% ()
- (c) 400% ()
- (d) 500% ()

77. Which of the following groups consists of only input devices?

- (a) Mouse, Keyboard, Monitor ()
- (b) Mouse, Keyboard, Printer ()
- (c) Mouse, Keyboard, Plotter ()
- (d) Mouse, Keyboard, Scanner ()

78. An operating system works between:

- (a) User and computer ()
- (b) Network and User ()
- (c) One user and another user ()
- (d) All of the above ()

79. Which part of the computer is responsible for executing instructions?

- (a) Hard Disk ()
- (b) RAM ()
- (c) CPU ()
- (d) Motherboard ()

80. What is a macro?

- (a) A custom header or footer ()
- (b) A formatting style for text ()
- (c) A set of instructions to automate repetitive tasks ()
- (d) A small image inserted into a document ()

PART-B (CONVENTIONAL TYPES - 40 MARKS)

This Part should be answered only on the Answer Sheet provided.

Marks for each question is indicated against it.

1. Write an essay on any one of the following topics: (20)
- (a) Artificial Intelligence and Content Generation
 - (b) Audio Visual – The Power of Visual Storytelling
 - (c) The growing impact of Audio-Visual media in mass communication

2. Read the following passage and answer the questions that follow:

Modern advertising leverages a powerful synergy between visual imagery and auditory elements to influence consumer perception, driving emotional connection and brand recall. By combining compelling visuals with strategic audio (voiceover, music, or silence), marketers move beyond mere promotion, shaping narratives and fostering deep engagement in a crowded marketplace.

Of late, as we are in the digital age, publicity has transcended static billboards to embrace an immersive, sensory-driven approach known as visual and audio marketing. Unlike traditional advertising, which often relied on a single medium, modern campaigns leverage the synergy of high-definition visuals and strategic audio branding (sonic branding) to create an immediate emotional connection. Smart technology allows these campaigns to be targeted precisely, ensuring that the audience is not just watching, but experiencing a brand story.

The “smart” aspect of this publicity lies in its adaptability. Audio-visual content is now optimized for different platforms—a 15-second, high-impact video for social media is drastically different from a 30-second, narrative-driven TV commercial. Furthermore, the integration of audio is no longer an afterthought; it is a critical component that enhances recall. Studies suggest that when consumers see and hear relevant, high-quality content, their engagement levels rise significantly, turning passive viewers into active consumers.

Questions:

- (i) Suggest a suitable heading for the passage (2)
- (ii) Why do advertisers use repetition, as mentioned in first paragraph? (2)
- (iii) What does the passage define as the main advantage of modern visual and audio publicity? (2)
- (iv) According to the text, how does “sonic branding” influence the effectiveness of a campaign? (2)
- (v) What does the phrase “passive viewers into active consumers” imply in the context of the passage? (3)
- (vi) How has the “smart” aspect changed the way advertisements are created for different platforms? (3)
- (vii) Supply word/words substitute for the following word/phrases: (3×2 = 6)
 - (a) People who view content without interacting with it.
 - (b) Recently
 - (c) Add to something else at a later time